

# THE SMURFS

## SEASON 3





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The chaos and hilarity of our beloved blue troublemakers takes up where it left off, and with new characters and elements bringing even more fun to the mix. Not only will we rediscover the original 100 Smurfs, but we will also meet new Smurfies, each with her own specific trait and unforgettable personality. These new Smurfies will provide a burst of comedic energy as they complicate daily life for Papa Smurf and Willow, while confusing and disrupting Gargamel's evil plans.

In addition to the new Smurfies, there are a few more villains, posing additional threats to the Smurfs. Naturally, Gargamel will still reign as king villain, but he will be joined by his niece and nephew, who are often dropped off at his hovel to spend the weekend. These two pre-teens are nothing but trouble for the Smurfs—and for Gargamel, too. An inept wizard, he is an even more clueless uncle, not understanding the first thing about kids.

And then there's Voltaire, a young dragon who lives in a cave. Practically all the Smurfs walk on tippy toes around Voltaire, afraid of his "bark" and his ice cold breath that can freeze you solid. One Smurf, however, Lily, thinks he is the sweetest beast in the land.

These new elements will enrich the colorful universe of Peyo's Smurfs with novel adventures and brand new comedic situations. Smurf your seatbelts and get ready for the ride!







# BUBBLE

New

Bubble can't stand injustice and is easily carried away, sometimes acting in bad faith. She has the power of teleportation, which works perfectly when she's calm. However, when she's angry, frustrated, or stressed, her power falters, leading to accidental teleportations and unexpected appearances. Fortunately, Firefly is often there to help calm her down.





# New

# FIREFLY

Firefly is shy and feels different from the other Smurfs. Her unique power, which gives her name, allows her to glow like a firefly when she concentrates, but it exhausts her as much as a sprint would. The more she uses her power, the longer it takes for her to recover. Despite her abilities, Firefly doubts their usefulness. Her best friend, Bubble, helps calm her and supports her.





# VOLTAIRE, THE DRAGON

# New

Voltaire is a young dragon with tiny wings who lives in a grotto. While he's wild with others, he's affectionate and well-trained by Lily, who he follows eagerly. With her, he's like a loyal guard dog, but when she's not around, he growls menacingly.

Voltaire breathes ice rather than fire, which can freeze anyone temporarily—harmless but troublesome, especially if it means missing important events or being caught by Gargamel. Despite being smaller than Gargamel, his icy breath can scare him off. The Smurfs use his grotto as a fridge and sometimes ask for ice cubes for their smoothies.







# DWAYNE

New

Dwayne, a 12 to 13-year-old wizard-in-training, is Gargamel's nephew. With low shoulders and a scowl, he looks like a typical pre-teen. Immature for his age, Dwayne spends more time playing than studying, leading to mediocre magic skills. He often ignores his elders, preferring to hide in his room, spin a ball on his finger, or play with his medieval games console. Despite his rebellious nature, Dwayne is curious and inventive, often creating gadgets that Gargamel uses to his advantage, even though Dwayne rarely considers the consequences of his experiments.



# New

# ROWENA

Rowena, a 7-year-old witch in training, is far from your typical child. Though she appears cute and energetic, her real magic trick is deceiving everyone with her innocent facade. Rowena, while seemingly sweet, causes trouble for the Smurfs and anyone she targets. She's not interested in capturing or tormenting them but wants to play and have fun instead.

Bursting with energy, Rowena hates being bored. Each morning, she eagerly asks her older brother Dwayne, "What are we doing today?" Dwayne, half-asleep, replies, "Not much, just hanging out." Rowena then excitedly suggests, "Let's go tease Gargamel! Or catch one of those blue elves and see what's under their caps!"





# NEW PLACES





# DWAYNE AND ROWENA'S BEDROOM



There's a room in Gargamel's hovel where Rowena and Dwayne, his niece and nephew, sleep when they're dropped off for a visit. Located upstairs, this room resembles a typical child's room but with a distinct twist that reflects Dwayne's and Rowena's singular, slightly askew personalities.

On the door they have posted a mocking drawing of Gargamel, who isn't supposed to venture inside but naturally he does sneak in from time to time when he thinks they're hiding something (which they usually are!).

Like any girl her age, Rowena has a beloved doll, "Lucretia," whom she pampers and keeps on her bed, propped up on a throne of pillows. Even if she can sometimes give her a rough time, she absolutely adores her and can't do anything without her. She is her most precious toy.

On the other side of the room is Dwayne's corner, marked by posters of wizards, dragons, trolls, goblins, etc. (drawn in a style that isn't frightening or threatening). He doesn't have a doll, but he does have a magic collection of belches in jars that he opens to make different sounds.

Also in the room, there's a spy hole in the floorboards, camouflaged in a knot of the wood. Rowena or Dwayne can pop out the knot and spy through the hole to see what Gargamel is up to downstairs. This comes in handy when they need to sneak away to implement a twisted plan cooked up by Dwayne.



# THE SMURFIES' VILLAGE



The Smurfies live in their own village in another part of the forest. The vegetation is different so it's immediately clear whether you're in one village or in the other. Willow's house is easy to recognize because it's high up and can be reached by a staircase.

A small kiosk sits in the middle of the village, and tall ginseng trees against a mountainous back-drop make up the landscape.

A double episode will be dedicated to The Smurfies village.



## MAGIC METLDOWN

Chef Smurf uses an old cauldron from Papa Smurf's laboratory and accidentally brings it back to life. The cauldron wants revenge on Papa Smurf for throwing it out.

## DRAGON PET

Rowena, who is jealous of Storm and Lily's friendship, bewitches the dragon to obey her orders, depriving Lily of her best friend, who no longer recognizes her.

## THE ULTIMATE

One of Jokey's jokes goes wrong and all of the Smurfs are turned to stone. Jokey needs to find a way to fix his mistake by himself.



# VÉRONIQUE CULLIFORD, PEYO PRODUCTIONS CEO



"There is no key to success, unfortunately, but the fact that the Smurfs give happiness along with great values is certainly one part of the "keys": Keeping one's word, humility and of course a lot of humor."



A portrait of William Renaud, a man with a beard and glasses, wearing a dark green polo shirt. He is positioned in the lower-left foreground. In the background, there is a large, faint, green-tinted portrait of a man with glasses, likely Peyo, the creator of The Smurfs. The background also features a pattern of green circles and squares.

# **WILLIAM RENAUD, DIRECTOR**

"If this new show helps children today (re)discover Peyo's work, and makes them want to dig out the comics that their parents may have left to gather dust on the living-room shelf, then I think I'll have done my job. In the end, my biggest goal is to inspire a new generation."

"I think we managed to bring life to The Smurfs and their universe through quality animation that rivals what some feature films can do. The episode scripts are as funny as they are varied, and we were able to introduce new characters whom I'm sure Peyo would've loved to see in action. "

"I'm very happy with how it turned out, the teams really worked hard on this show and I think we can all be proud of them."



# PETER SAISSELIN AMY SERAFIN, WRITERS

"The world of The Smurfs is rich and diverse enough to not just allow us to put our heroes in situations full of suspense and action, but also, and more importantly, to flesh out about a hundred multi-dimensional characters, with real moments of emotion, alongside wacky gags and sharp dialogue."

"These Smurfs have their own dreams, passions, fears, ambitions, and customs that we want to explore. To us, each Smurf must have their own quirks, in order to make them unique individuals that a child can relate to. Starting with characters as strong and appealing as The Smurfs, we've created original stories while maintaining the offbeat humour and goofy tone of the comics"





**“We had to manage it as being both a modern and quick paced comedy for 21st century kids, while still being funny for the adults who grew up with the characters. And I think we came up with the right balance with the help of our French, German and Belgian partners Dupuis Édition & Audiovisuel, Dargaud Media, KiKA, TF1, Ketnet and RTBF.”**

**“In the season, we will introduce Rowena and Dwayne, Gargamel’s niece and nephew, who come by every now and then for the weekend. And we will also have a pet dragon, Voltaire. It’s another way of bringing trouble into the Smurfs’ quiet village. This ice-breathing dragon himself isn’t dangerous, but he’ll definitely create problems. Finally, along with the introduction of the Smurfies’ village, we’ll also have two new Smurfies, Bubble and Firefly, with each their own magical abilities and outstanding personalities. Bubble is capable of teleporting herself around, while Firefly can light up in the dark. A funny and special way of identifying them, without mimicking the Smurfs’ characterization.”**

# **NELE DE WILDE, EXECUTIVE PRODUCER PEYO PRODUCTIONS**





“To make a high-quality 3D show that had to hold its appeal across borders and ages, the envelope had to be pushed both artistically and technically at every stage of production. This was why the writing and directing had to be lively and modern, and the design pack had to be fully developed, using sophisticated tools to handle fur, plants, fluids, and particles. Special attention was also paid to the character movements, music, backgrounds, and lighting.”

**CAROLINE  
DUVOCHÉL,  
EXECUTIVE PRODUCER  
DUPUIS EDITIONS & AUDIOVISUAL**





# DISTRIBUTION



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