

Three Smurfs are shown from the chest up, wearing yellow winter hats and boots. The Smurf on the left is smiling broadly and holding a pink sign. The middle Smurf is also smiling. The Smurf on the right has a neutral expression. The background is a vibrant blue with a halftone dot pattern.

**NEW
MOVIE
FEBRUARY
2025**

2023

**PUBLISHING
CATALOGUE**

WHY SMURF WITH US ?

IMPS is the worldwide right licensor for the Smurfs, Johan & Peewit, Benny Breakiron and Pussycat, all born under the talented quill of cartoonist Pierre Culliford, known as Peyo.

His daughter, Véronique Culliford, is now walking in her father's steps. She is making sure that her family's beloved characters remain in people's heart.

The Smurfs were born in 1958 and their success has been growing ever since. After a first TV series released in 1981 by Hanna Barbera, 3 successful movies released worldwide by Sony Pictures, they are now broadcasting a brand new 3D CGI TV series and planning on releasing a new movie february 2025 !

With a worldwide presence in merchandising, audiovisual and publishing, the little blue pixies are an evergreen brand that knows how to keep its fans entertained. Discover our extensive book publishing line, active in over 70 territories.

A new Smurf comic adventure is released every year, and the boys are not alone anymore, now that they have discovered a Girls' Village nested in the Forbidden Forest!

Come take a walk on the blue side of life with us, and find your inner Smurf...



The Smurf book publishing team

WHAT'S NEW

COMICS

ART BOOKS

PICTURE BOOKS

LEARNING BOOKS

ACTIVITY BOOKS

BOARD & NOVELTY BOOKS

MAGAZINES & PARTWORK

DIGITAL & AUDIO

STYLE GUIDES

WHAT'S NEW?



nickelodeon (US): 4TH RANKED ANIMATED PROPERTY ON ALL CABLE!

TF1 (FRANCE): BEST LAUNCH ON 4-14 AUDIENCE SINCE 2007

NETFLIX (WORLDWIDE): RELEASE Q2 2023

NEW TV SERIES ASSETS

To create your own books, you will have a lot of assets at your disposal:

printscreens, styleguides, scripts, 2D and 3D assets, ...
Let's create a lot of great smurf books!

Just let your imagination smurf wild!



NEW TV SERIES BOOKS

It's also possible to collaborate with our publishers and to buy files from them. Here are some examples produced by different partners:

harperkids

hachette LIVRE

HarperCollinsPublishers



A BRAND NEW COLLECTION: GROWING WITH THE SMURFS

Each album of this new collection will focus on a particular Smurf, associated to an evocative issue for parents and children (topics of daily life and educational message). The children will be able to identify themselves to the protagonist and the parents will learn how to react in different situations.

WHEN WILL IT BE READY?

ALREADY AVAILABLE

- Scaredy is afraid of the dark
- Clumsy wants to help
- Greedy eats too much
- Smurfette fights injustice
- Grouchy thinks it's not fair
- A Smurf is lying
- A Smurf is impatient
- A Smurf doesn't care about Nature
- A Smurf lost a friend
- A Smurf feels different
- A Smurf is not polite
- A Smurf doesn't want to share

Titles 13 to 15 available end of 2023

This collection is already translated in English, Dutch, Catalan, Simplified Chinese, Romanian, Greek, German, Polish, Spanish.



EDUCATIVE THEMES

ANGER

FAILURE & FEEDBACK

ECOLOGY / ZERO WASTE

LEARNING INDEPENDANCE

INJUSTICE

LYING

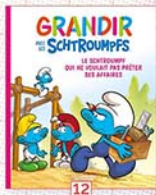
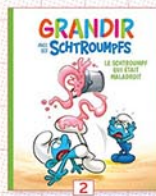
FEAR OF THE DARK

HEALTHY FOOD

DEATH

SHARING

15 titles (2020-2022) • 170 x 208 mm
36 pages each (28 pages of mini comics
and 8 educative pages)
New designs created by Antonello Dalena



THE SMURFS CLASSIC COMICS COLLECTION

Peyo
COMICS

ONGOING

First released in the 1960s, the world-famous collection of Smurf comic books is based on Peyo's originality and creativity and forms the cornerstone of the Smurf works.

CLASSIC STORIES:

40 titles
41st title coming in 2023
60 or 44 pages each • A4 (210 x 297 mm)
Languages: French, English (1 > 23)
Availability: In HD on our DAM

SHORT STORIES:

79 stories of 4 pages
140 stories of 8 pages
A4 (210 x 297 mm)



COMICS

THE GIRLS' VILLAGE

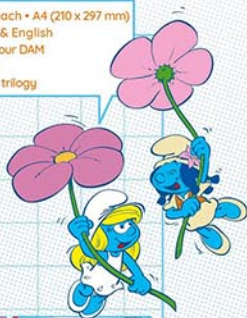
Pepper
CREATIONS

After The Lost Village, the third Smurfs movie in 2017, the Smurfs' world was enhanced with a new village exclusively... girly!

**GIRL POWER
IN THE SMURFS' WORLD!**



6 titles • 48 pages each • A4 (210 x 297 mm)
Languages: French & English
Availability: In HD on our DAM
7th title in production.
Titles 5, 6 and 7 are a trilogy



SPECIAL COLLECTION

ONE-SHOT 65TH ANNIVERSARY

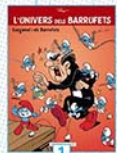


A new Graphic Novel title created by Tebo, a French cartoonist, for the 65th anniversary of the Smurfs Rights available in all languages, except French • Launch date: May 2023
48 pages • Format A4 (210 x 297 mm)

THE SMURFS' UNIVERSE

Pepper
CREATIONS

8 titles • 44 pages each • A4 (210 x 297 mm)
Languages: French and 4 titles in English
Availability: In HD on our DAM



Compilations of the best Smurf stories, based on smurfastic themes: Gargamel, Christmas, Smurfette, Monsters, Halloween, Sports, Holidays and Magic.

THE LITTLE COMICS COLLECTION

6 titles • 46 pages • Format 163 x 117mm
Language: French
Availability: In HD on our DAM

The restored archive of the first Smurf comic books, published in Spirou Magazine in 1959, is now available for publication.



GAGS



5 titles • 308 stories of 1 page • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM

Compilations of one-page funny stories.
Also available separately.



STRIPS



5 titles • more than 675 cartoon strips • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM



Compilations of hilarious 2- or 3-panels strips with or without dialogues.
Also available separately.

JOHAN & PEEWIT



17 titles • 60 or 44 pages each • A4 (210 X 297 mm)
Language: French
Availability: in HD on our DAM

Set in the Middle Ages, Peyo's series of comic books that famously introduced the Smurfs was first published in 1952.

In these exciting stories, Johan, the fearless young page, and Peewit, his short and hilarious companion, ride off in search of adventure, driven by their duty to the King to defend the weak and lost causes.

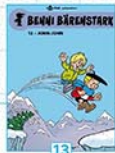
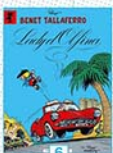
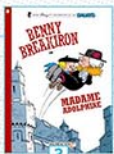
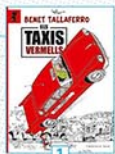
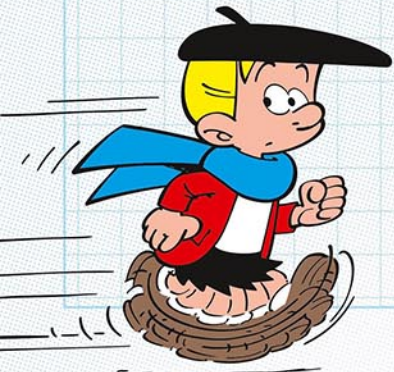


BENNY BREAKIRON

Pejo
COMICS

14 titles • 60 or 44 pages each • A4 (210 X 297 mm)
Languages: French and 4 albums in English
Availability: in HD on our DAM

Created by Peyo in 1960, this little blonde character may seem like any other well-behaved school boy. However, his good manners and peaceful demeanour hide the fact that he actually possesses superhuman strength, is capable of leaping huge distances and of running extremely fast. This is all threatened when he catches a cold and turns back into a 'normal' little boy.



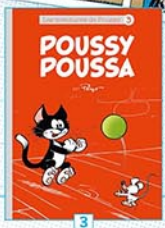
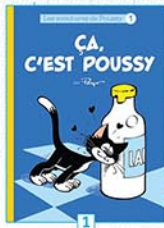
PUSSYCAT

Pejo
COMICS



Peyo is best known as the creator of the Smurfs, but there is one lovable, mischievous little cat not to be forgotten. Pussycat – a real household cat that spends his time begging for milk and snacks, chasing the resident mouse and meowing to the moon, made his first appearance in 1949. His clever, yet foolish ways of trying to get what he wants are a never-ending source of humour that can be enjoyed by all ages.

More than 240 cartoon strips
3 titles • 60 or 44 pages each • A4 (210 X 297 mm)
Language: French
Availability: in HD on our DAM



ANTHOLOGIES

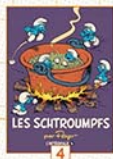
Bringing together several titles in their original publication order, these smurfastic anthologies feature newly remastered versions of the comic books and exclusive historical content. From the Smurfs to Benny Breakiron, Johan and Peewit and Pussycat, this is the perfect way to discover Peyo's work from A to Z.



THE SMURFS

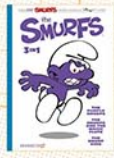
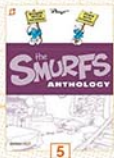
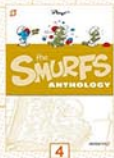
DUPUIS Available for coproduction at Éditions Dupuis

4 titles • 232 to 288 pages • A4 (210x297 mm)
Language: French
Availability: for coproduction



PAPERCUTZ In collaboration with Papercutz

5 titles • 192 pages each • A4 (210x297 mm)
Language: English
Availability: in HD on our DAM



JOHAN & PEEWIT

DUPUIS Available for coproduction at Éditions Dupuis and Éditions Le Lombard

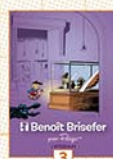
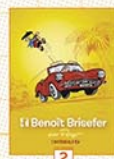
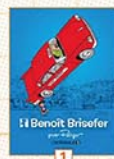
5 titles • 204 to 326 pages • A4 (210x297 mm)
Language: French
Availability: 4 first titles for coprod. with Dupuis, last title for coprod. with Le Lombard



BENNY BREAKIRON

LE LOMBARD Available for coproduction at Le Lombard

5 titles • 224 pages • A4 (210x297 mm)
Language: French
Availability: for coproduction



POUSSY

DUPUIS Available for coproduction at Éditions Dupuis

1 title • 416 pages
170 x 240 mm
Language: French
Availability: for coproduction



COMPILATIONS

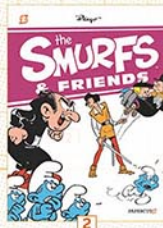
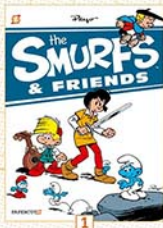
PAPERCUTZ

In collaboration with Papercutz

SMURFS & FRIENDS

An all-new collection featuring all of Peyo's characters in the same volumes.

2 titles • 192 pages • A4 (210x297 mm)
Language: English
Availability: in HD on our DAM



BIOGRAPHIES

DAM ÉDITIONS

In collaboration with Éditions Daniel Maghen

400 pages • 220 x 297 mm
Availability: For inspiration, contact us for details



Illustrated biography in a facsimile edition telling the story of Peyo's life by Vincent Odin.

ILLUSTRATED BIOGRAPHY

ART BOOKS

NIFFLE

In collaboration with Niffle

Black and white luxury edition of the 7 first stories of the comic collection of Johan and Pirlouit.

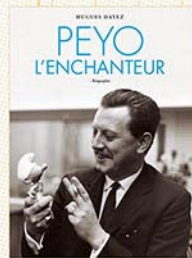
2 titles • 352 pages • landscape format
Language: French
Availability: for coproduction



NIFFLE

In collaboration with Niffle

189 pages • 240 x 190 mm
Availability: For inspiration, contact us for details



The story of how Pierre Culliford became Peyo, the artist, by Hugues Dayez.

PEYO'S BIOGRAPHY

CHARACTER SERIES



15 titles • 24 pages • 183 x 228 mm
Language: French
Availability: in HD on our DAM

Each book of this new collection features a particular Smurf as the star character, revealing unique aspects of its personality and the way in which it interacts with other characters in the Smurf Village.



Princess Smurfette



Brainy



Chilly Smurf



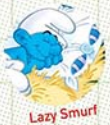
Vanity Smurf



Wild Smurf



Storm



Lazy Smurf



Papa Smurf



Handy Smurf



Hefly Smurf



Harmony



Smurfette's wish



Painter Smurf



Greedy Smurf



Farmer



1



2



3



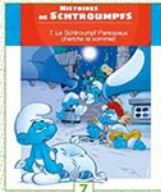
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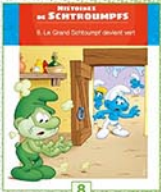
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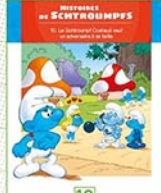
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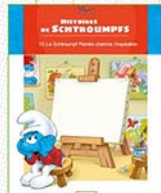
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11



12



13



14



15



FIRST COLLECTION

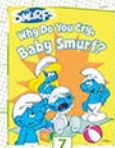
5 titles • 28 pages + 10 activity pages
146 x 180 mm
Language: French
Availability: in HD on our DAM



Two picture books collections for developing readers who still need some help.

9 titles • 38 pages • 146 x 180 mm
Language: English
Availability: in HD on our DAM

READY TO READ



COLLECTION CARROUSEL



In collaboration with Éditions Dupuis

3 titles • 24 pages • 250 x 190 mm
Language: French
Availability: For inspiration,
contact us for details



Three beautiful books with their own designs!

8 titles • 32 pages • 135 x 125 mm
Language: English
Availability: in HD on our DAM

MINI BOOKS

Great stories in cute Smurf-sized books.



TALES

Paper
CREATIONS

30 titles • 24 pages • 185 x 228 mm
Language: French
Availability: in HD on our DAM

Wonderful short tales which gentle illustrations will enable children to rediscover the stories from their favourite TV series with their parents. Available for compilations and own creations.



PAPA SMURF STORIES

Paper
CREATIONS

6 titles • 32 pages • A4 (210 x 297 mm)
Languages: French, English
Availability: in HD on our DAM

Each book contains 15 double-page stories with wonderful illustrations.



CHAPTER BOOKS

HarperCollins
CREATIONS

Picture books for kids that can read by themselves.



1



2



3



4

4 titles • 120+ pages • 110 x 180 mm
Language: French
Availability: in HD on our DAM



6 titles • 64 pages each • 125 x 178 mm
Languages: French, English
Availability: in HD on our DAM

NOVELS

HarperCollins
CREATIONS

Novelization of the comic book stories for early readers aged 6-8 years old.



1



2



3



4



5



6



3 titles • 128 to 174 pages
Language: English
Availability: in HD on our DAM

MOVIE NOVELIZATIONS



1



2



3

Relive every moment from the Smurf films in these novelizations, also including beautiful stills from the movies.



HarperCollinsPublishers

In collaboration with HarperCollins Publishers

HARPER COLLINS' OWN CREATION



2 titles
by HarperCollins Publishers
Availability: for inspiration

LEARN WITH THE SMURFS



Smurfs are great teachers, who help children to enjoy learning different topics: languages, words, numbers, colours, drawing...

Learn numbers, letters, and shapes and colours with the Smurfs.



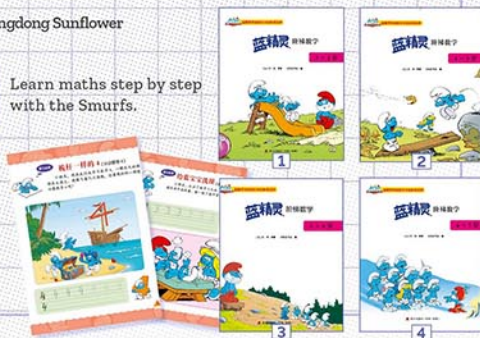
3 titles • 24 pages each • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM



In collaboration with Guangdong Sunflower

4 titles • 80 pages • 201 x 235 mm
Language: Simplified Chinese
Availability: for inspiration, contact us for details

Learn maths step by step with the Smurfs.



LEARN TO READ WITH STICKERS



4 titles • 16 pages + 2 stickers pages • A4 (210 x 297 mm)
Languages: French, English text available for download
Availability: in HD on our DAM

Stories with words replaced by stickers.



MEMORY BOOKS



Available for coproduction at
Caramel Publishing

3 titles • 24 pages • A4 (210 x 297 mm)
Language: French, English
Availability: for coproduction

Thanks to the flaps, children can train their memory by trying to remember the different elements on the various drawings.



THEMED LEARNING BOOKS

Available for coproduction
at Caramel Publishing



Follow the Smurfs and learn about animals from the farm, the forest and the savannah.



3 titles • 24 pages
Languages: French, English
Availability: for coproduction



LEARN ABOUT ART

KATE'ART
EDITIONS

In collaboration with Kate'Art Éditions

4 titles • 24 pages • 200 x 200 mm
Languages: French, English
Availability: for coproduction



Learn about art history with the Smurfs!
First four titles will teach you about Monet,
Van Gogh, Brueghel and Da Vinci.



WORD PICTURE BOOKS

Play
EDITIONS

2 titles • 50 pages • 254 x 300 mm
Languages: French, English (Book 1 only)
Availability: in HD on our DAM

SMURF WORLD

PROFESSIONS



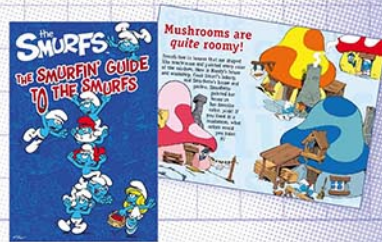
Illustrated vocabulary learning books on different topics: everyday life or professions. Available for monolingual or bilingual editions.



LEARN ABOUT THE SMURFS

1 title • 90 pages • 130 x 196 mm
Language: English
Availability: in HD on our DAM

This digest paperback guidebook is your ticket to Smurf Village. It comes complete with a map of the Land of the Smurfs and a crash course in Smurf language.



ENGLISH LEARNING BOOKS

12 titles • 11 pages • 150 x 227 mm
Language: English
Availability: in HD on our DAM

Smurf to speak English with a little help from the Smurfs!



4 titles • 10 pages • 115 x 120 mm
Language: Italian, English
Availability: in HD on our DAM



LiveABC In collaboration with Live ABC

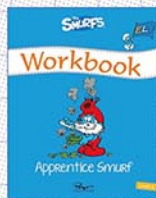
1 title • 252 pages • 170 x 220 mm
Availability: for inspiration,
contact us for details



36 titles • 20 pages (storybook),
25 pages (workbook)
Language: English
Availability: For inspiration,
contact us for details

Learn to read English with the Smurfs
with these 3 levels collection! Each title
comes with a workbook.

LEVEL A

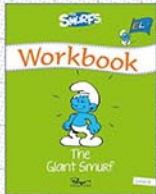
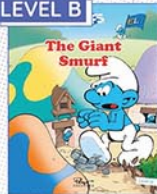


Other titles in the same level:

- Astrosmurf
- Adventurous Smurf
- The Smurf Knight
- The Hundredth Smurf
- Snow Monster

6 titles x 2

LEVEL B

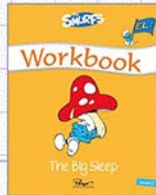


Other titles in the same level:

- The Smurfs and the Magic Mirror
- Smurfette's Friends
- Smurf Soup
- The Smurfs and the Haunted Castle
- The Smurfs and the Buzz Fly

6 titles x 2

LEVEL C



Other titles in the same level:

- The Smurf Statue
- The Smurf Race Car
- The Smurfs and the Swamps Monster.
- Smurfette
- The Weather Machine

6 titles x 2



LEARNING JOBS IN THE VILLAGE

60 titles • 24 pages • 200 x 200 mm
Language: Simplified Chinese, French, Portuguese, Italian, Spanish
Availability: for inspiration, contact us for details

Our collection about the professions is quite complete with 60 titles!



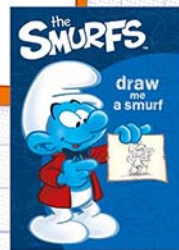


CLOCK BOOK

Play
CREATIONS

Learn to read the clock with the Smurfs and their helpful tips.

1 title • 16 pages • A4 (210 x 297 mm)
Language: English
Availability: in HD on our DAM



LEARN TO DRAW

Play
CREATIONS

Learn how to draw the Smurfs step by step like a true comic book artist!

1 title • 24 pages • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM

ACTIVITY BOOKS



12 titles • 8 to 44 pages • A4 (210 x 297 mm)
Language: French, English
Availability: in HD on our DAM

Drawing, colouring, playing: the fun never ends with the wide range of existing content that is featured in these activity books, be it ready-to-use activity pages or original content from our Style Guides available to develop new games.



MOVIE



In collaboration with Imagine Publications

MAZE BOOK



Hide & Seek book :
1 title • 24 pages • A4 (210 x 297 mm)
Maze books :
2 titles • 48 and 36 pages • A4 (210 x 297 mm)
Language: Bilingual version (French and English)
Availability: in HD on our DAM

HIDE AND SEEK



In collaboration with Hartini Poli Editions

1 title • 48 pages • A4 (210 x 297 mm)
Language: Greek, French, German, English
Availability: for inspiration,
contact us for more details



Holiday activity book
to discover Greece!



THEMED ACTIVITY BOOKS

Play
CREATIONS

7 titles • 24 pages • A4 (210 x 297 mm)
Language: French, English
Availability: in HD on our DAM

Themed titles featuring both
activity and comic book pages.



COLOURING BOOKS

Play
CREATIONS

6 titles • 32 pages
A4 (210 x 297 mm)
Availability: in HD on our DAM

From successful classic colouring books to more innovative formats,
the wide range of existing content ensures hours of guaranteed colouring fun.
Still not enough? Our different Style Guides offer plenty of original material
for new creations.



ΕΠΙΧΡΩΜΙΣΤΗΡΙΟ

In collaboration with Hartini Poli

Coloring books :
7 titles • 24 pages • A4 (210 x 297 mm)
Language : Greek
Availability: in HD on our DAM



EGMONT In collaboration with Egmont Poland

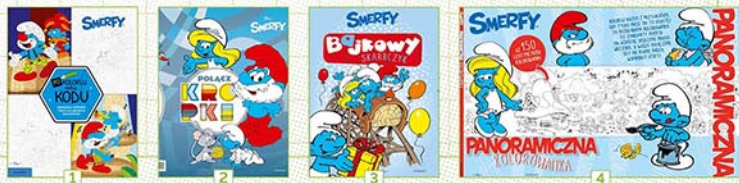
4 titles • 16 pages • A4 (210 x 297 mm)
Language: Polish, English
Availability: in HD on our DAM



EGMONT

In collaboration with Egmont Poland

4 titles • 34 pages • A4 (210 x 297 mm)
 Language: Polish (with English translation)
 Availability: in HD on our DAM

**Imagine Publications**

In collaboration with Imagine Publications

2 titles • 24 & 96 pages • A4 (210 x 297 mm)
 Language: Bilingual (French & English)
 Availability: in HD on our DAM



COLOURING & STICKER BOOKS

Imagine Publications

In collaboration with Imagine Publications

Coloring books : 2 titles • 32 pages • A4 (210 x 297 mm)
 Language : Bilingual version (French and English)
 Availability: in HD on our DAM

**EGMONT**

In collaboration with Egmont Poland

2 titles • 34 pages • A4 (210 x 297 mm)
 Language: Polish (with English translations)
 Availability: in HD on our DAM



13 titles •
 20 pages •
 A4 (210 x 297 mm)
 Language:
 Italian (with
 English
 translations)
 Availability:
 HD in our DAM

AND MORE...

COLOURING STORIES

Peper
CREATIONS



Bringing together the best of two worlds: colour the pages as you read along.

4 titles • 24 pages • 210 x 210 mm
Language: French
Availability: in HD on our DAM



STICKER STORIES

Peper
CREATIONS



Add another dimension to the original story with many stickers.

3 titles • 10 pages • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM



STICKER COLLECTIONS

Various formats
Availability: for inspiration, contact us for details



Sticker galore compilations and sticker albums can be created with the artwork from our style guides and art data base.



STICKER ALBUMS

3 titles • Various formats
Availability: for inspiration, contact us for details



HIDE & SEEK



4 titles • 24 pages • A4 (210 x 297 mm)
Language: French (with English translations)
Availability: in HD on our DAM

Can you spot the Smurf in these amazingly detailed themed double-pages? It is not as easy as you might think. Hours of fun ahead!



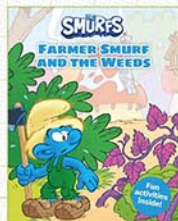
1 title • A4 (210 x 297 mm)
Language: Dutch
Availability: in HD on our DAM

Bringing together the best of activity books: hide & seek, gaming and colouring in one title.



PREMIUM BOOKS

Did you know that Smurfs are the ideal brand ambassadors? Our large publishing catalogue and abundant original material allow partners to easily create tailored promotional books.



Availability: for inspiration, contact us for details



LET'S HAVE SOME FUN
LAFEN WE PLEZER MAKEN
STIJT WOLLEN
WIE SPASS HABEN
AMAZING HOUR
brussels airlines



3D SMURFS VILLAGE BOOK

You will find a lot of nice pages inside this 3D book: coloring pages, sticker sheets, die-cuts sheets to play with, etc!



funkybox

Available for coproduction at Funky Box

METAL BOX

funkybox

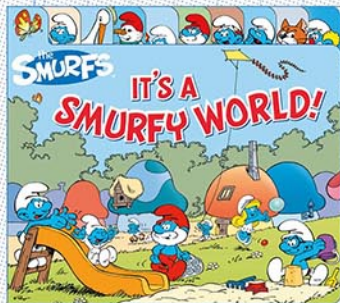
Available for coproduction at Funky Box

In this box, you will find a lot of treasures: a coloring book, a ruler, some stickers, etc!



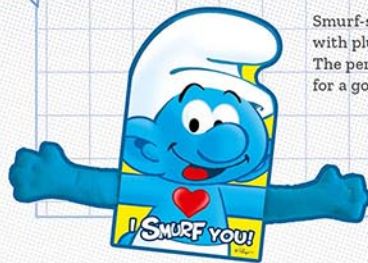
TAB BOOK

1 title • 16 pages • 202 x 227 mm
Language: English, French
Availability: in HD on our DAM



Quickly find your favourite scene with the tabs and discover the Smurfs' life.

1 title • 16 pages
150 x 250 mm
Language: English
Availability: in HD on our DAM



Smurf-shaped story book with plush arms.
The perfect companion for a goodnight story!

HUG BOOK

Paper



PUZZLE BOOKS



2 titles in French • 5 titles in Spanish
• 200 x 230 mm
Availability: in HD on our DAM
or in coproduction with our publishers

ÉDITIONS ANIMÉES

In collaboration with Editions Animées



1 titles • 2 stories • 32 pages
Language: French

It's now possible to take a picture of your colored Smurf drawing and see it coming to life! If you are interested in an animated coloring book, let us know!

PAINT BOOKS

Imagine Publications

In collaboration with Imagine Publications



Coloring books :
1 title • 12 pages • A4 (210 x 297 mm)
Language : Bilingual version
(French and English)
Availability: in HD on our DAM



PUBLISHING STATIONERY

Imagine Publications

In collaboration with Imagine Publications



Nice gifts to draw, stick and color with the Smurfs!
Hours of fun guaranteed!



EDITORIAL BASE

In collaboration with Editorial Base



calendars • 320 x 320 mm
Languages: Spanish, Catalan
Availability: for inspiration, contact us for details

365 days of Smurfs.

Availability: for inspiration, contact us for details

BABY BOOKS

PLAYERS



8 titles • 10 pages each
160 x 160 mm
Language: French, English
Availability: in HD on our DAM

Board books for the very young fans of the Smurfs created with the cutest assets from the Classic and Baby Style Guides.



BOARD & NOVELTY BOOKS

ΕΠΙΧΑΡΤΙΝΗ ΠΟΛΙΤΗ

In collaboration with Hartini Poli Editions

MAGNETIC BOOK MARKS



MAGNETS



KEYCHAINS & STICKERS



SMURF FIGURINES PARTWORK COLLECTION

#doobam

In collaboration
with Sbabam



1st collection: 3 mini books • 12 pages
14 figurines • 75 mm
2nd collection: 14 mini books • 12 pages
14 figurines • 75 mm
Languages: Italian, Spanish
Availability: for coproduction



Nobody knows where the Smurfs live, but now bring them into your home with those two collections of 14 high-quality figurines bundled with mini-books.

The first collection represents the Smurfs Village and all its inhabitants. The second collection is about jobs: doctor, architect, carpenter,...

A third one will be available soon about History!



PARTWORK COMIC BOOKS



In collaboration with Hachette Fascicules

100 titles with a miniature figurine and/or an accessory • A4 (210 x 297 mm)
Language: French
Availability: for inspiration, contact us for details



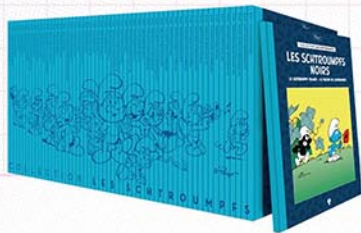
Unravel all Smurfs mysteries with this partwork collection.



In collaboration with Hachette Collections

Deluxe partwork comic book collection in 56 issues with cloth spine.

62 titles • 60 or 44 pages
+ 4 pages of exclusive content each
A4 (210 x 297 mm)
Language: French
Availability: for inspiration, contact us for details



MAGAZINES

Packed with games, activities, stories, cartoons and much, much more, these smurfastic collections of magazines will enchant and appeal to both younger and older Smurf fans.

Availability: for inspiration, contact us for details

More than 550 pages of games and activities are available.

COMICS & GAMES

40 issues
66 pages each
A4 (210 x 297 mm)

PRE-SCHOOL

40 issues
36 pages each
190 x 250 mm



E-BOOKS

Navigate the pages of the classic Smurf comic books and discover this brand new way of experiencing them! Available in different languages.



34 titles
Our entire catalog can be adapted in e-book



I-BOOKS

The Smurfs' adventures come to life in these animated books. Discover all the magical and musical effects hidden within the pages. Share the experience of reading the books to your children or listening to the narration.



AUDIOBOOKS

Share the experience of listening to Smurf stories with your children. It will feel like you are living them! This section is still in development but there are already Smurf audiobooks on the market in French, Chinese, Danish, Polish, English, Danish, Finnish, Swedish, German, Spanish, Dutch, Italian, Bulgarian, Russian ... Don't hesitate to ask us for more information about this category.



AUDIOPAYS

Our Audiopays section is also in development. We already have 20 titles in German (with sound effects) and their translations in French. Each story was created for the Audioplay format and they are unique and exciting! Here you can see some visuals of the stories we already created. Don't hesitate to contact us for more info!



EDUTAINMENT APPS



In collaboration with Blue Ocean

Who said maths is difficult? Not with the Smurfs, it isn't! Listen carefully to Papa Smurf's explanations and play with the other Smurfs to learn the numbers.



Podimo

In collaboration with Podimo

Learn to read on the screen with the Smurfs! Smurfs e-books with audio content to help the kids read!

23 titles
Languages: Danish, Swedish, German



DID YOU KNOW?

We have online style guides packed with ready-to-use graphics: characters, objects, animals, backgrounds, graphical elements!

Add fun content to your website thanks to our games and activities available for download on our online marketing toolkit.



NEW TV SERIES

2D & 3D CGI ASSETS



Smurfilicious



AWESOME BLOSSOM!



STYLE GUIDES

SMURF
URBAN
Style

CARNIVAL



Happy Carnival



PARTY

No happy day!



BLA
BLA
BLA



FRIENDS FOREVER



INTO THE WILD



FUN SEEKERS ONLY

THE NEW SMURF.COM WEBSITE IS ONLINE!

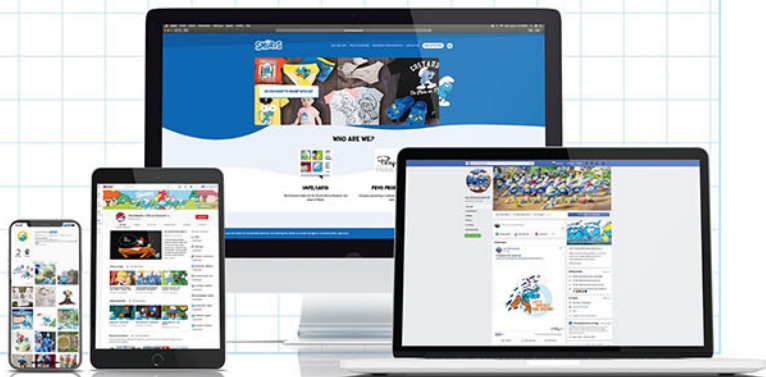
Visit the Smurfs' new official website : WWW.SMURF.COM

And our B2B website : WWW.SMURFBUSINESS.COM

Check it out now and learn more about IMPS, its sister companies LAFIG and Peyo Production, and how they all work together to operate the 360° integrated licensing program and commercial activity of the brands from Peyo's universe.

Get in touch with our teams online and turn ideas into opportunities!

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www.smurfbusiness.com

THE
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