



THE SMURFS

CATALOGUE

THE ON-SCREEN STORY OF A WORLDWIDE PHENOMENON

The **Smurfs** first appeared in **1958** as comic book characters created by Pierre Culliford (**Peyo**). A film version of this first comic book was made in 1975, entitled “**The Smurfs and the Magic Flute**”. In 1981 the Smurf stories were adapted for the silver screen by **Hanna-Barbera**, a run that lasted for 9 seasons. After the first showing on NBC, a worldwide roll-out of the classic cartoon series made the Smurfs famous all over the globe. In 2011 the Smurfs went on to conquer the big screen, with a first **3D** movie produced by **Sony Pictures**. This success story has been **documented** in a film, “**From the World of Peyo to Planet Smurf**” (2011), and led to the release of a second blockbuster movie in 2013. 2017 set the scene for a new era in the history of Smurfs with the **fully animated CGI movie** “**Smurfs: The Lost Village**”, a brand new take on the universe of Peyo.

In 2021, **the new Smurfs TV series** in 3D CGI started its global journey on television, introducing a new generation of kids to the legacy of the Smurfs.

And there is more smurfiness to come with a new movie on its way, slated to be released in **February 2025** !

IMPS, the company founded by Peyo’s daughter, Véronique Culliford, handles the worldwide licensing of the Smurf character, and **distributes the classic series, the first feature film, the documentary and the new TV series.**

The continuing **success** of the Smurfs is due to its broad appeal across **cultural, age and gender** demographics. The **timeless** stories with **universal** values continue to enchant children every day all over the world.



OH, HELLO THERE!



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NEW
TV SERIES



SEASON 3
IN PRODUCTION

THE SMURFS™

AVAILABLE



SEASON 1



SEASON 2

Peyo's beloved little blue heroes are back in a new dynamic 3D CGI animated TV series. Using pure Smurf DNA from the comic books, this new series aimed at girls and boys is pushing the charm and humor of the original to even greater heights, fitting in perfectly with today's faster-paced times.

An explosive box of adventure and fun!

After phenomenal releases and runs of the first two seasons across the globe, **a third season is now on its way!** Get ready for more Smurfy adventures, with brand-new characters and stories!



The Smurfs (Season 1) - A Peyo Productions and Dupuis Audiovisuel, in co-production with KIKA, VRT and RTBF, with the participation of TF1, and with the participation of Wallimage (La Wallonie), of Screen Flanders, of BNPPFFF and with the support of the Tax Shelter of the Belgian Government and the participation of the CNC.

Format: 156 x 11'
Target Age: 5 - 10 Years Old
Target Audience: Boys And Girls

Genre: 3D CGI Animation
Number Of Seasons: 3
Quality: Full HD



DOWNLOAD
OUR
PITCHBIBLE



CLASSIC TV SERIES

UP TO 218 X 24'

AVAILABLE IN A NEW REMASTERED FORMAT

the SMURFS™

After decades of continued **successful broadcasting** across all platforms, the animated series developed by Hanna Barbera in the 80's has definitely become an **evergreen classic**. The recent digital remastering brings the exciting and magical adventures of the cheerful little blue characters with their white hats and trousers to the audience of our time, ensuring its ever going broad appeal across cultural, age and gender demographics. With dubbings available in more than **40 languages**, the Smurfs TV series offers **hours of timeless entertainment** for the whole family to watch.

Format: 272 x 24'

Target Age: 4 -10 Years Old

Production Years: 1981 - 1989

Genre: 2D Animation

Number Of Seasons: 9

Quality: HD 16:9

Languages: 40+ Dubbings

**NOMINATED MULTIPLE TIMES FOR DAYTIME
EMMY AWARDS OUTSTANDING ANIMATED
PROGRAM**

**WINNER OF OUTSTANDING CHILDREN'S
ENTERTAINMENT SERIES EMMY AWARD
(1982-1983)**



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THE DETAILED
PRESENTATION**

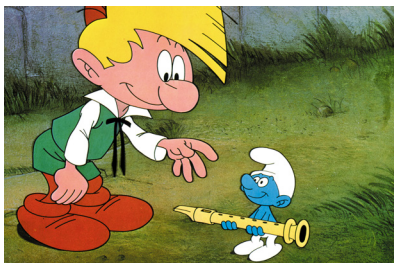
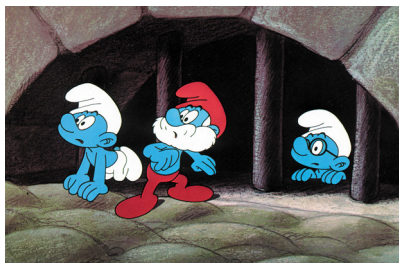


FEATURE FILM

Format: 1 x 70'
Genre: 2D Animation
Quality: UHD Restoration
Languages: 15+ Dubbings
Target Audience: Kids And Family

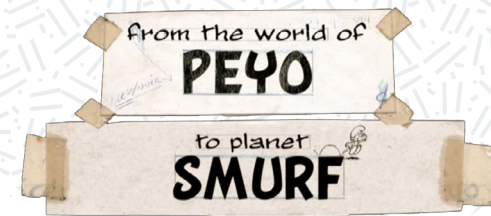


Based on the original **Johan & Peewit** comic book by Peyo released in 1958, in which the Smurfs made their first appearance, this feature film tells the funny and adventurous story of how a **magic flute disappeared from the Smurf Village** and how the knight Johan and his companion Peewit will need the **Smurfs' help** to save the day. The **UHD restoration** from the original film spruces up this inescapable hand-drawn animation jewel. The music was composed by Oscar and Golden Globe winner Michel Legrand



DOCUMENTARY

Format: 1 x 52'
Genre: Live Action
Quality: HD 16:9
Languages: 3+ Dubbings
Target Audience: Adults And Family



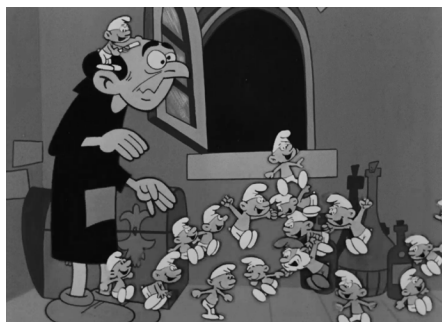
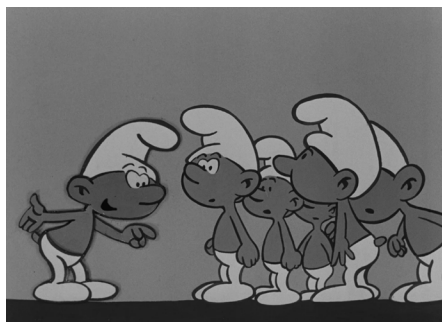
The documentary retraces **how Pierre Culliford became Peyo**, the author and the artist. His work and characters, from **Johan and Peewit** and **the Smurfs** to **Benny Breakiron** and **Pussycat**, are all explored by his family, close friends, former colleagues and critics. It also features the American team who created the **Sony Pictures** blockbuster hit **"The Smurfs" in 3D**.



ORIGINAL TV SERIES

FOR THE VERY FIRST TIME SINCE 1961

COMING
SOON



LET'S SMURF IN TOUCH!



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THE
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