

THE LEGACY OF PEYO

IF CHILDREN CONTINUE TO READ MY STORIES AND IF THESE STORIES CONTINUE TO MAKE THEM DREAM, TO MAKE THEM LAUGH, THEN I WON'T HAVE LIVED IN VAIN...

Peyo



Peyo Company ensures the perpetuation of all of Peyo's creations. His legacy has been kept alive thanks to the combined forces of **Peyo Distribution** (audiovisual programmes), **Peyo Licensing** (worldwide licensing rights), **Peyo Creations** (new artwork and scenarios) and **Peyo Productions** (new audiovisual content).



The global success story of the Smurfs

"THE SMURFS ARE CUTE AND FUN CHARACTERS THAT ARE BASED ON UNIVERSAL EMOTIONS. THEY ARE LOVED BY CHILDREN AND ADULTS ALL OVER THE WORLD."

The Smurfs were born in 1958 and their success has been growing ever since. After a first TV series released in 1981 by Hanna Barbera, 3 successful movies released worldwide by Sony Pictures, they are now broadcasting a CGI series and planning on releasing a new movie in July 2025 !

With a worldwide presence in merchandising, audiovisual and publishing, the little blue pixies are an evergreen brand that knows how to keep its fans entertained.
Discover our extensive book publishing line, active in over 70 territories.

A new Smurf comic adventure is released every year, and the boys are not alone anymore, now that they have discovered a Girls' Village nested in the Forbidden Forest!

Come take a walk on the blue side of life with us, and find your inner Smurf...

The Smurfs

COMICS	10
ART BOOKS	16
PICTURE BOOKS	18
LEARNING BOOKS	24
ACTIVITY BOOKS	28
BOARD & NOVELTY BOOKS	36
MAGAZINES & PARTWORKS	40
STATIONERY	44
AUDIO & OTHERS	46

Johan & Peewit

COMICS	50
ART BOOKS	51

Benny Breakiron

COMICS	54
ART BOOKS	55

Poussy

COMICS	58
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The Smurfs



Movie Tie-ins

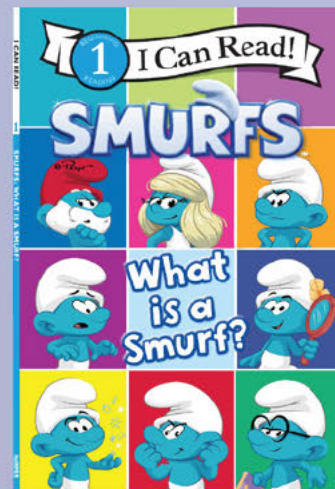


The Smurfs will release a new movie in July 2025. An epic adventure with new friends, new worlds, new enemies and... new Smurfs!

Let's create new books based on this wonderful new story.



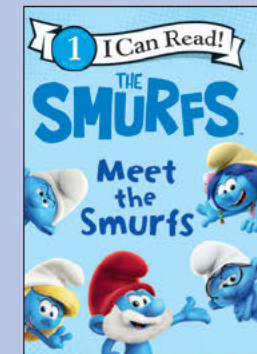
See hereunder two great books already created by HarperCollins



HarperCollins

TV Tie-ins

The Smurfs CGI TV Series is out since 2021! The third season is ready and we are working on a fourth one. Lots of books opportunities here, and lots of material available as well.



The Smurfs Classic Comics Collection

First released in the 1960s, the world-famous collection of Smurf comic books is based on Peyo's originality and creativity and forms the cornerstone of the Smurf works.

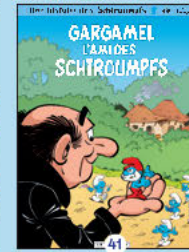
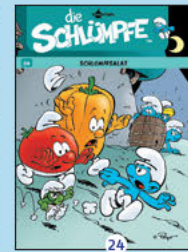
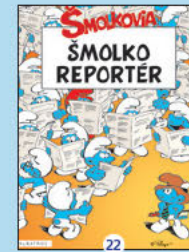
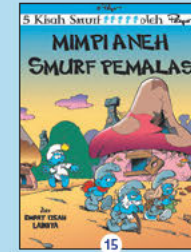
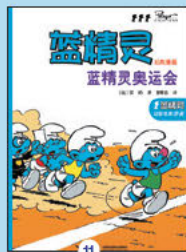
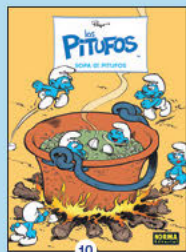
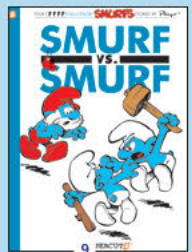
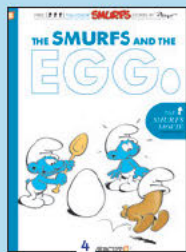


Classic stories

42 titles
43th title coming in 2025
60 or 44 pages each • A4 (210 x 297 mm)
Languages: French, English
Availability: In HD on our DAM

Short stories:

79 stories of 4 pages
140 stories of 8 pages
A4 (210 x 297 mm)



The Girls' Village Comics Collection

After the third Smurfs movie release in 2017 (The Lost Village), the Smurfs' world was enhanced with new characters: the Smurfies! Smurfette is not alone anymore.

Girl power in the Smurfs' world!

7 titles • 48 pages each • A4 (210 x 297 mm)
Languages: French & English
Availability: In HD on our DAM
8th title in production.
Titles 5, 6 and 7 are a trilogy



The Smurfs' Universe

Compilations of the best Smurf stories, based on smurftastic themes: Gargamel, Christmas, Smurfette, Monsters, Halloween, Sports, Holidays and Magic.

8 titles • 44 pages each • A4 (210 x 297 mm)
Languages: French and 4 titles in English
Availability: in HD on our DAM



The Little Comics Collection

The restored archive of the first Smurf comic books, published in Spirou Magazine in 1959, is available for publication.

6 titles • 46 pages • Format 163 x 117mm
Language: French
Availability: In HD on our DAM



Special collection

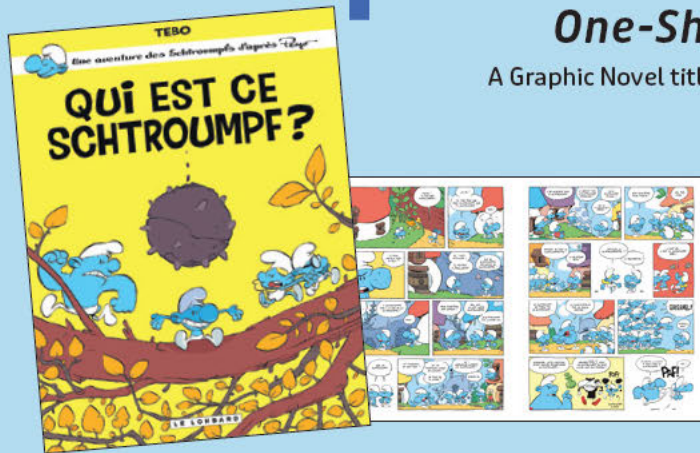
One-Shot 65th Anniversary

A Graphic Novel title created by Tebo, a French cartoonist, for the 65th anniversary of the Smurfs

48 pages • Format A4 (210 x 297 mm)

Language: French

Availability: in HD on our DAM



Gags

Compilations of one-page funny stories. Also available separately.

5 titles • 308 stories of 1 page • A4 (210 x 297 mm)

Language: French

Availability: in HD on our DAM



Strips

Compilations of hilarious 2- or 3-panels strips with or without dialogues. Also available separately.

5 titles • more than 675 cartoon strips • A4 (210 x 297 mm)

Language: French

Availability: in HD on our DAM



We Are the Smurfs

Grandir avec les Schtroumpfs

This Smurfs mini comic series focuses on emotional learning, social responsibility, and overall Smurf-iness! Join Papa Smurf, Brainy Smurf, Smurfette, and all the others as they tackle day-to-day problems and get into wacky hijinks!

14 titles (2020-2024) • 170 x 208 mm

36 pages each (28 pages of mini comics and 8 educative pages)

Languages: French and English

Availability: in HD on our DAM



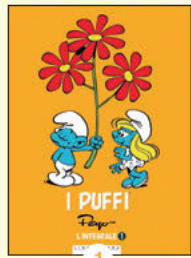
The Smurfs Antologies

Bringing together several titles in their original publication order, these smurfastic anthologies feature newly remastered versions of the comic books and exclusive historical content.



DUPUIS
ÉDITION DE CHARACTÈRE

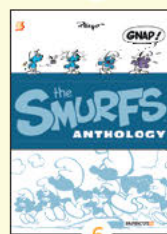
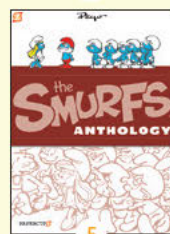
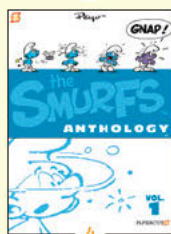
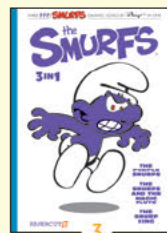
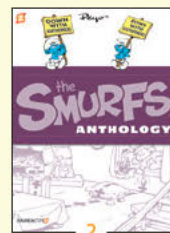
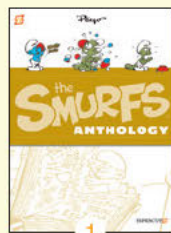
Available for coproduction at Éditions Dupuis



4 titles • 232 to 288 pages
A4 (210x297 mm)
Language: French
Availability: for coproduction

In collaboration with Papercutz

PAPERCUTZ



5 titles • 192 pages
A4 (210x297 mm)
Language: English
Availability: in HD on our DAM

Compilations

Smurfs & friends

An all-new collection featuring all of Peyo's characters in the same volumes.

2 titles • 192 pages • A4
(210x297 mm)

Language: English

Availability: in HD on our DAM

In collaboration with Papercutz

PAPERCUTZ



Biographies



Illustrated biography

Illustrated biography in a facsimile edition telling the story of Peyo's life by Vincent Odin.

400 pages • 220 x 297 mm

Availability: For inspiration, contact us for details

In collaboration with Éditions Daniel Maghen

DANIEL MAGHEN

Peyo's Biography

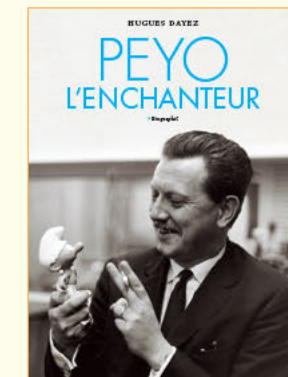
The story of how Pierre Culliford became Peyo, the artist, by Hugues Dayez.

189 pages • 240 x 190 mm

Availability: For inspiration, contact us for details

In collaboration with Niffle

NIFFLE



Character Series

Each book of this new collection features a particular Smurf as the star character, revealing unique aspects of its personality and the way in which it interacts with other characters in the Smurf Village.

15 titles • 24 pages • 183 x 228 mm
Language: French and English
Availability: in HD on our DAM
Target age : 4 to 6 years old / Beginners



First collection

5 titles • 38 pages • 146 x 180 mm / Language: English
Availability: in HD on our DAM
Target age : 4 to 6 years old / Beginners

Two picture books collections for developing readers who still need some help.



Mini books



Great stories in cute Smurf-sized books.

8 titles • 32 pages • 135 x 125 mm
Language: French and English
Availability: in HD on our DAM
Target age : 4 to 6 years old / Beginners

Collection Carrousel

Three beautiful books with their own designs!

3 titles • 24 pages • 250 x 190 mm
Language: French

Availability: For inspiration, contact us for details



Ready to read

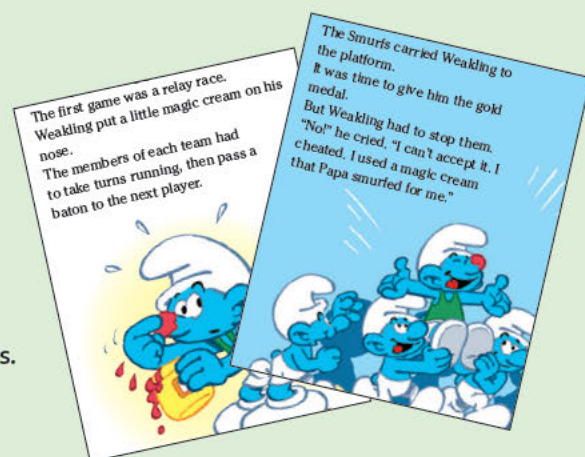
Picture book collection for developing readers.

9 titles • 38 pages • 146 x 180 mm

Language: English

Availability: in HD on our DAM

Target age : 6 to 8 years old / Early readers



Tales

Wonderful short tales which gentle illustrations will enable children to rediscover the stories from their favourite TV series with their parents. Available for compilations and own creations.

30 titles • 24 pages • 183 x 228 mm

Language: French and English

Availability: in HD on our DAM

Target age : 6 to 8 years old / Early readers



Papa Smurf Stories

Each book contains 15 double-page stories with wonderful illustrations.

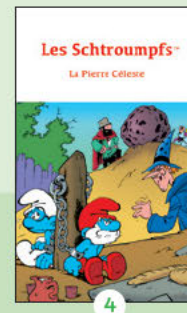
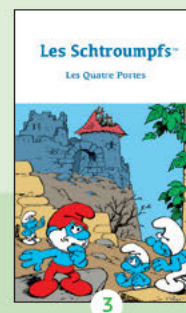
6 titles • 32 pages • A4 (210 x 297 mm)
Languages: French, English
Availability: in HD on our DAM
Target age : 6 to 8 years old / Early readers



Chapter books

Picture books for kids that can read by themselves.

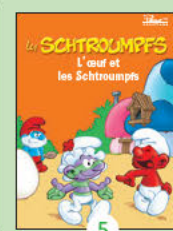
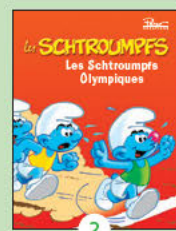
4 titles • 120+ pages • 110 x 180 mm
Language: French
Availability: in HD on our DAM
Target age : 6 to 8 years old / Early readers



Novels

Novelization of the comic book stories for early readers aged 6-8 years old.

6 titles • 64 pages each • 125 x 178 mm
Languages: French, English
Availability: in HD on our DAM
Target age : 6 to 8 years old / Early readers



Learn with The Smurfs

Learn numbers, letters, and shapes and colours with the Smurfs.

3 titles • 24 pages each • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM



Word picture books

Illustrated vocabulary learning books on different topics: everyday life or professions. Available for monolingual or bilingual editions.

2 titles • 50 pages • 254 x 300 mm
Languages: French, English (Book 1 only)
Availability: in HD on our DAM



Learn to read with stickers

4 titles
16 pages + 2 stickers pages
A4 (210 x 297 mm)
Languages: French,
English text available for download
Availability: in HD on our DAM

Learn numbers, letters, and shapes and colours with the Smurfs.



Clock book

Learn to read the clock with the Smurfs and their helpful tips.

1 title • 16 pages • A4 (210 x 297 mm)
Language: English
Availability: in HD on our DAM



Learn to draw

Learn how to draw the Smurfs step by step like a true comic book artist!

1 title • 24 pages • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM

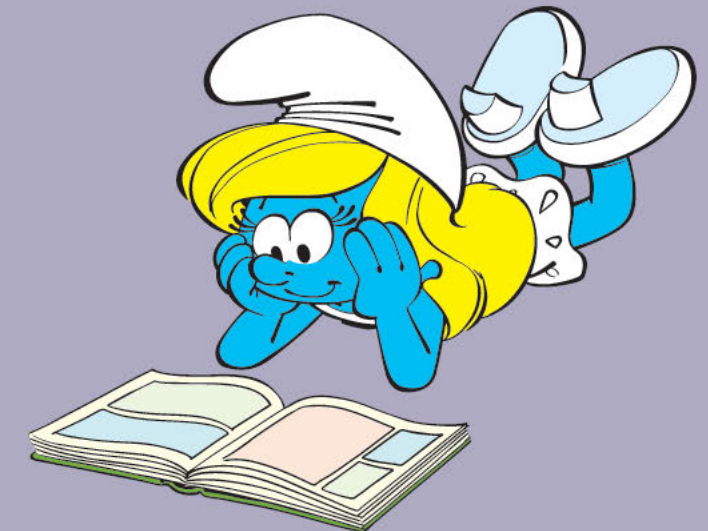


Learning jobs in the village

Our collection about the professions is quite complete with 60 titles!

60 titles • 24 pages • 200 x 200 mm
Language: Simplified Chinese, French, Portuguese, Italian, Spanish

Availability: for inspiration, contact us for details



Activity books

Drawing, colouring, playing: the fun never ends with the wide range of existing content that is featured in these activity books, be it ready-to-use activity pages or original content from our Style Guides available to develop new games.

10 titles • 24 pages • A4 (210 x 297 mm)
Language: French, English
Availability: in HD on our DAM



In collaboration with Hachette



The Smurfs publishers are always eager to create their own activity books! Please contact us for more details!



Themed activity books

Themed titles featuring both activity and coloring pages

7 titles • 24 pages • A4 (210 x 297 mm)
Language: French, English
Availability: in HD on our DAM



EGMONT

In collaboration with Egmont Poland

4 titles • 16 pages • A4 (210 x 297 mm)
Language: Polish, English
Availability: in HD on our DAM



Colouring books

From successful classic colouring books to more innovative formats, the wide range of existing content ensures hours of guaranteed colouring fun. Still not enough? Our different Style Guides offer plenty of original material for new creations.

6 titles • 32 pages
A4 (210 x 297 mm)
Availability: in HD on our DAM



χαρτίτινι πόλη*

In collaboration with Hartini Poli

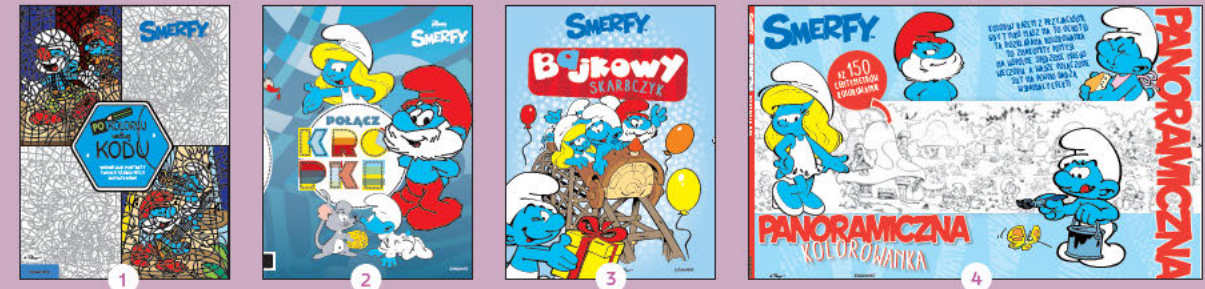
Coloring books :
7 titles • 24 pages • A4 (210 x 297 mm)
Language : Greek
Availability: in HD on our DAM



EGMONT

In collaboration with Egmont Poland

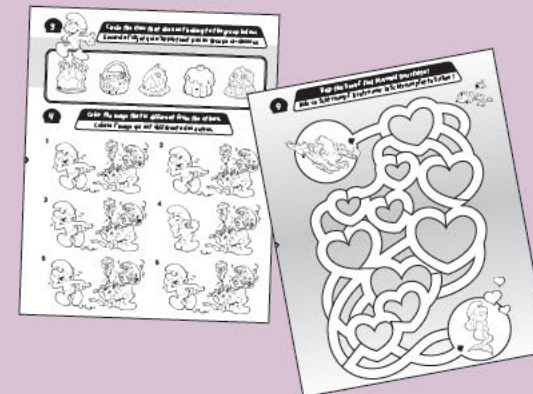
4 titles • 34 pages • A4 (210 x 297 mm)
Language: Polish (with English translation)
Availability: in HD on our DAM



papp
international

In collaboration with Papp International

4 titles • 16 pages • A4 (210 x 297 mm)
Language: English
Availability: in HD on our DAM



Colouring & sticker books

PAPP
international

In collaboration with
Papp international

Coloring books : 2 titles • 32 pages
A4 (210 x 297 mm)
Language : Bilingual version
(French and English)
Availability: in HD on our DAM



1



2



1



2

EGMONT

In collaboration with
Egmont Poland

2 titles • 34 pages
A4 (210 x 297 mm)
Language: Polish
(with English translations)
Availability: in HD on our DAM

Colouring stories

Bringing together the best of two worlds:
colour the pages as you read along.

4 titles • 24 pages • 210 x 210 mm
Language: French
Availability: in HD on our DAM



1



2



3



4

Sticker stories

Add another dimension to the original story
with many stickers.

3 titles • 10 pages • A4 (210 x 297 mm)
Language: French
Availability: in HD on our DAM



1



2



3

13 titles • 20 pages • A4 (210 x 297 mm)
Language: Italian (with English translations)
Availability: HD in our DAM



Sticker collections

Sticker compilations and sticker albums can be created with the artwork from our style guides and art data base.

Various formats

Availability: for inspiration, contact us for details



Hide & seek

Can you spot the Smurf in these amazingly detailed themed double-pages? It is not as easy as you might think. Hours of fun ahead!

4 titles • 24 pages • A4 (210 x 297 mm)

Language: French (with English translations)

Availability: in HD on our DAM

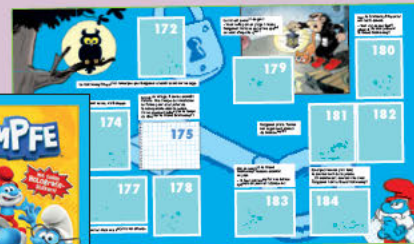


Premium books

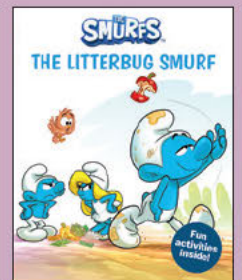
Did you know that Smurfs are the ideal brand ambassadors? Our large publishing catalogue and abundant original material allow partners to easily create tailored promotional books.

Sticker albums

If you are interested in that format, please contact us for details!



brussels airlines



Smurfs Water Magic

Let's color with the Smurfs and a Magic Water Pen!

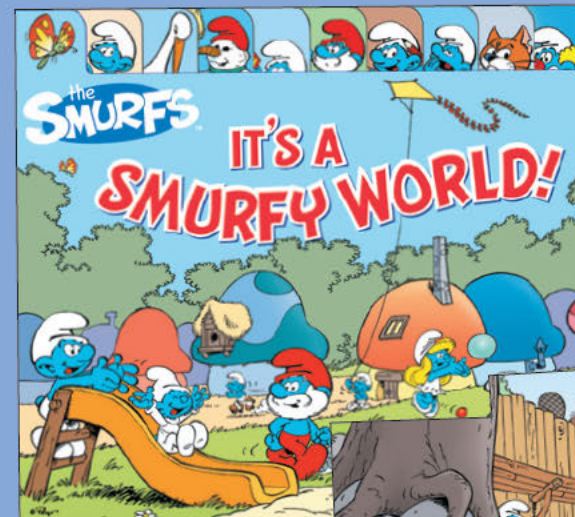
1 title - 16 pages
Languages: French and Dutch
Available in HD on our DAM



Tab book

Quickly find your favourite scene with the tabs and discover the Smurfs' life.

1 title • 16 pages • 202 x 227 mm
Language: English, French
Availability: in HD on our DAM

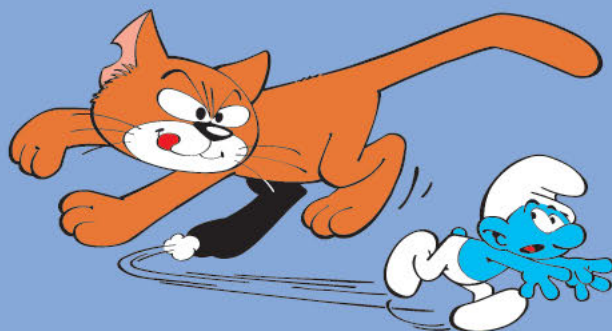


Maze book

Let's play with the Smurfs!
Available for inspiration

1 title - 54 pages
Available for inspiration

In collaboration with
Papp international



Hug book

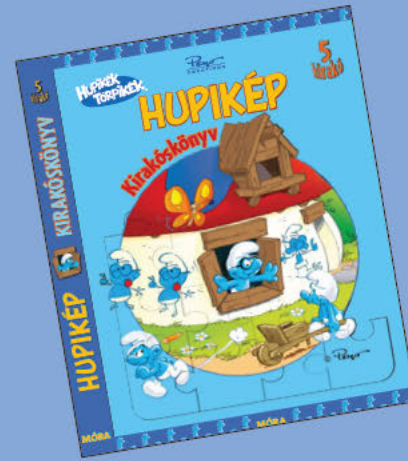
Smurf-shaped story book with plush arms.
The perfect companion
for a goodnight story!

1 title • 16 pages
150 x 250 mm
Language: English
Availability: in HD on our DAM



Puzzle books

2 titles in French • 5 titles in Spanish
200 x 230 mm
Availability: in HD on our DAM
or in coproduction with our publishers



Paint books



In collaboration with
Pipp International

1 title • 12 pages • A4 (210 x 297 mm)
Language : Bilingual version
(French and English)
Availability: in HD on our DAM



Fun Kit



In collaboration with
Pipp International

Nice gifts to draw, stick
and color with the Smurfs!
Hours of fun guaranteed!



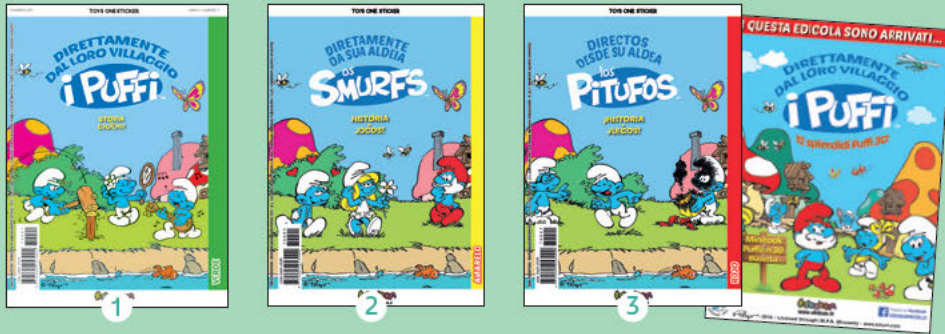
Baby books

Board books for the very young fans of
the Smurfs created with the cutest assets
from the Classic and Baby Style Guides.

8 titles • 10 pages each
160 x 160 mm
Language: French, English
Availability: in HD on our DAM



Smurf Figurines Partwork Collection



1st collection: 3 mini books • 12 pages
14 figurines • 75 mm
2nd collection: 14 mini books • 12 pages
14 figurines • 75 mm
Languages: Italian, Spanish
Availability: for coproduction



Nobody knows where the Smurfs live, but now bring them into your home with those two collections of 14 high-quality figurines bundled with mini-books.
The first collection represents the Smurfs Village and all its inhabitants. The second collection is about jobs: doctor, architect, carpenter,...
A third one will be available soon about History!



Partwork comic books

Unravel all Smurfs mysteries with this partwork collection.

100 titles with a miniature figurine and/or an accessory • A4 (210 x 297 mm)
Language: French
Availability: for inspiration, contact us for details



In collaboration with
Hachette Fascicules



In collaboration with Hachette Collections

Deluxe partwork comic book collection in 56 issues with cloth spine.

62 titles • 60 or 44 pages
+ 4 pages of exclusive content each
A4 (210 x 297 mm)
Language: French
Availability: for inspiration, contact us for details



Magazines

Packed with games, activities, stories, cartoons and much, much more, these smurftastic collections of magazines will enchant and appeal to both younger and older Smurf fans.

More than 550 pages of games and activities are available.

Availability: for inspiration, contact us for details

COMICS & GAMES

40 issues
66 pages each
A4 (210 x 297 mm)

PRESCHOOL

40 issues
36 pages each
190 x 250 mm



Agendas & Calendars

Smurs Calendars and Family Planners
Availability: templates in HD on our DAM



Social & creative stationnary

Magnetic bookmarks



Magnets



School supplies



Keychains & stickers



Audiobooks & Audioplays

The Smurfs stories can be adapted in all kind of formats. So of course, you can also find nice audiobooks and audioplays in our catalogue! Contact us for more details.

audible

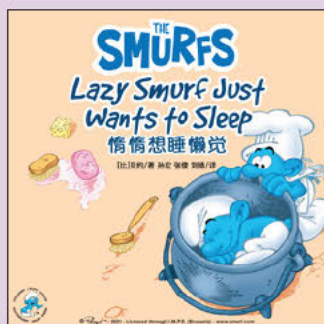
audioteka

SONY

storytel

Kids

BLACK
STONE



Others

Smurfs tonies

Languages: French and German

The Smurfs loves to find new ways of making their stories available. And with products like the tonies figurines, everything is possible! Contact us for more details

tonies®



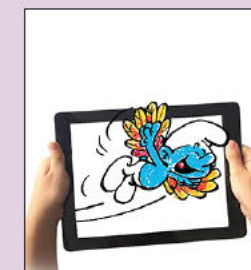
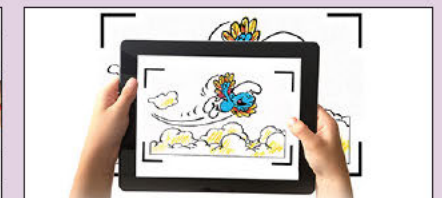
Editions Animées

It's now possible to take a picture of your colored Smurf drawing and see it coming to life! If you are interested in an animated coloring book, let us know!

1 title • 2 stories • 32 pages
Language: French

ÉDITIONS
ANIMÉES

In collaboration with Editions Animées



JOHAN & PEEWIT



TV Tie-ins

Based on Peyo's magnificent comic strips, "The Secret of the Salamander" is Johan and Peewit's origin story. Planned for 2027, the first season of **this new TV series** focuses on Johan and his quest to discover his mysterious origins. Along the way, he meets his future best friend, Peewit, and a whole host of other fantastical misfits. Together, they encounter many pitfalls and adventures, while being pursued by the villainous Würm the Necromancer.

Planned for 2027



Comics

Set in the Middle Ages, Peyo's series of comic books that famously introduced the Smurfs was first published in 1952.

In these exciting stories, Johan, the fearless young page, and Peewit, his short and hilarious companion, ride off in search of adventure, driven by their duty to the King to defend the weak and lost causes.

17 titles • 60 or 44 pages each • A4 (210 X 297 mm)

Language: French

Availability: in HD on our DAM



Anthologies



Available for coproduction at Éditions Dupuis and Éditions Le Lombard

5 titles • 204 to 326 pages • A4 (210x297 mm)

Language: French

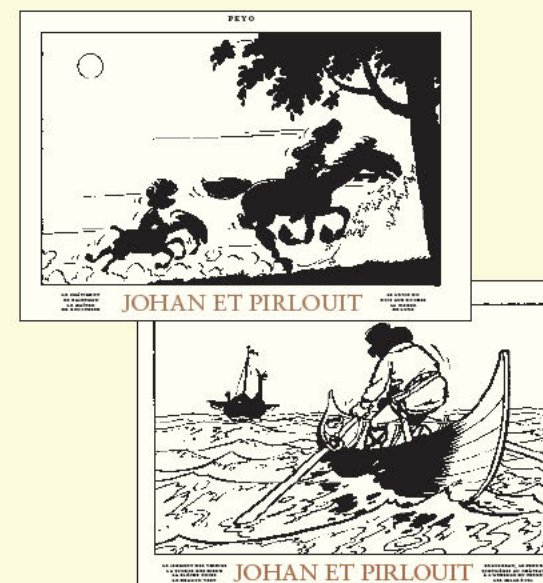
Availability: 4 first titles for coprod. with Dupuis, last title for coprod. with Le Lombard



Art Books

NIFFLE In collaboration with Niffle

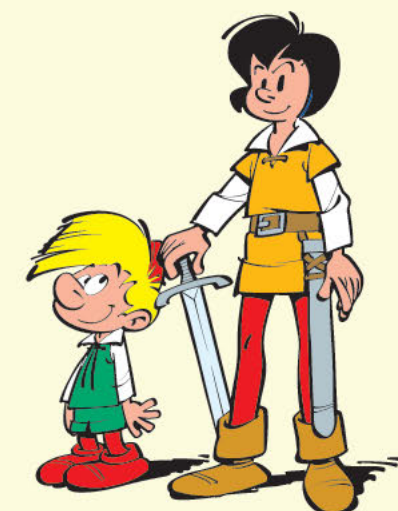
Black and white luxury edition of the 7 first stories of the comic collection of Johan and Pirlouit.



2 titles • 352 pages • landscape format

Language: French

Availability: for coproduction



BENNY BREAKIRON



TV Tie-ins

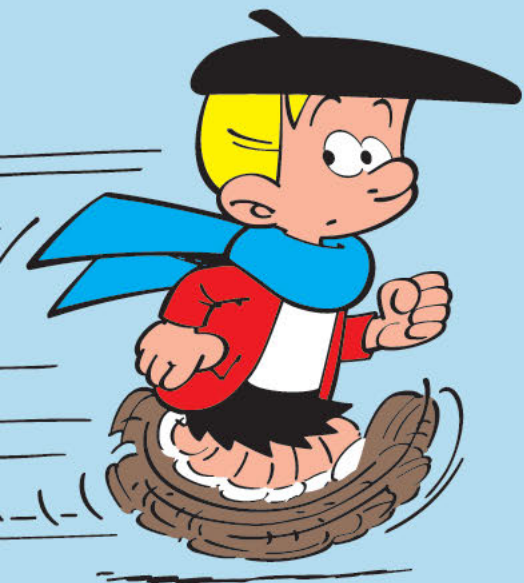


Have you ever heard of an incredibly strong little boy who loses his superpower when he catches a cold? No? Well lucky you, you're about to get to know Benny Breakiron, a charming character created by Peyo as a comic book in 1960. We follow his adventures in **this brand new TV series**, set for release in **2027**.

Comics

Created by Peyo in 1960, this little blonde character may seem like any other well-behaved school boy. However, his good manners and peaceful demeanour hide the fact that he actually possesses superhuman strength, is capable of leaping huge distances and of running extremely fast. This is all threatened when he catches a cold and turns back into a 'normal' little boy.

14 titles • 60 or 44 pages each • A4 (210 X 297 mm)
Languages: French
Availability: in HD on our DAM



Anthologies

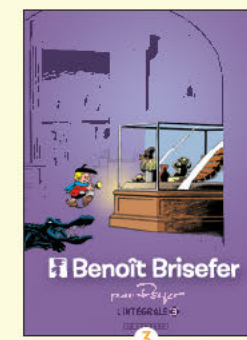
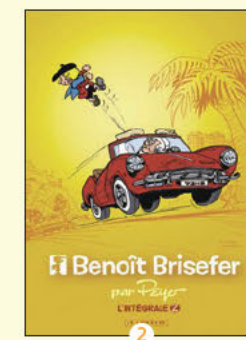
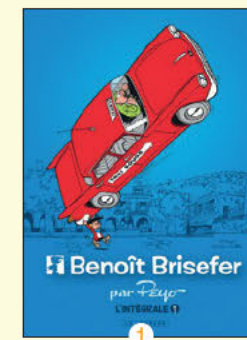
LE LOMBARD

Available for coproduction at Le Lombard

5 titles • 224 pages • A4 (210x297 mm)

Language: French

Availability: for coproduction



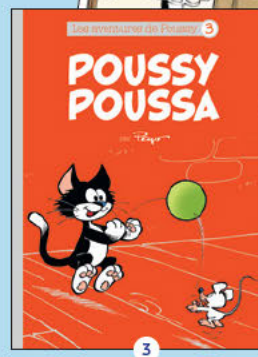
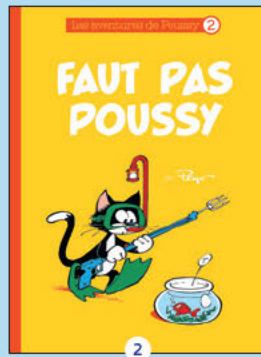
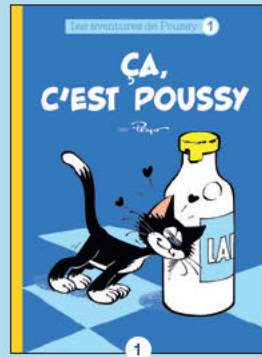
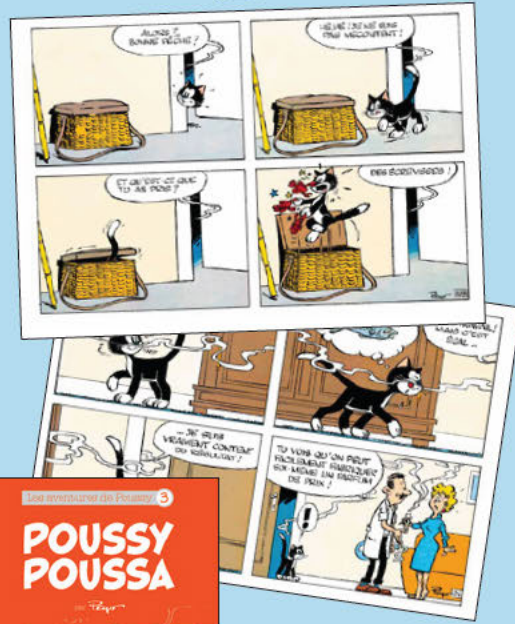
POUSSY



Comics & Anthologies

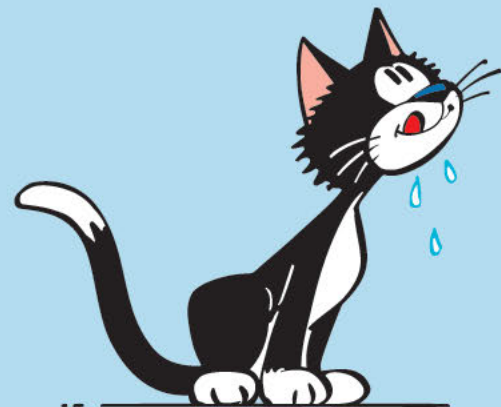
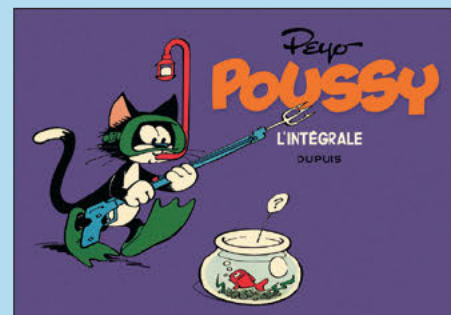
Peyo is best known as the creator of the Smurfs, but there is one lovable, mischievous little cat not to be forgotten. Pussycat – a real household cat that spends his time begging for milk and snacks, chasing the resident mouse and meowing to the moon, made his first appearance in 1949. His clever, yet foolish ways of trying to get what he wants are a never-ending source of humour that can be enjoyed by all ages.

More than 240 cartoon strips
3 titles • 60 or 44 pages each • A4 (210 X 297 mm)
Language: French
Availability: in HD on our DAM



Available for coproduction at Éditions Dupuis

1 title • 416 pages
170 x 240 mm
Language: French
Availability: for coproduction



They work with us

